

Faculty of Communication

Department of Journalism

Purpose of the Department

The aim of the Department of Journalism is to train journalist endowed a modern journalism mentality, its features and ethical values. Our students know at least two foreign languages in accordance with the needs of the modern media sector. This Department prepares highly qualified specialists: editors, reporters, columnists and writers, photo journalists and press consultants, who will be able to carry out their careers in the media sector not only in Turkic-speaking, but in other countries as well.

Employment Prospects

Every newspaper carries out its activities in different areas. The main topics are: politics, economy, culture, art, sports and foreign policy. Our graduates have the potential to work in one or several these areas.

Graduates of our department can easily work as photo journalists, photo editors and archive supervisor. There are career opportunities not only in newspapers, but also in press centers and broadcasting companies for students who succeed in elective courses outside of the department. Besides that, graduates of this department may hold such key positions as press adviser, press officer, press consultants or as publicists in private and public organizations.

Department of Public Relations and Advertising

Purpose of the Department

The main aim of this department is to train specialists in advertising and public relations fields, who will provide and strengthen communication between the public and organizations. They will be able to establish harmonious relations, both within the organization and on the outside. Our students can acquire an analytical mind and their own vision that can facilitate and communication strategies using effectively modern communication technologies.

Employment prospects

Graduates, who have successfully completed four years of training and who receive a Bachelor's degree, will have career opportunities in advertising and public relations departments in the private sector and at governmental and non-governmental organizations. Also, graduates of the Department can pursue their careers at consulting companies and marketing and advertising

agencies. Students can obtain deep theoretical knowledge and practical skills in management, business management, marketing and statistics during their four years of study. Therefore, they have a wide range of career opportunities at human resources departments of public and private organizations.

Department of Radio, Television and Cinema

Purpose of the Department

This department has all the necessary conditions for combining technical, theoretical knowledge in obtaining a quality education. Courses are carried out by highly qualified scientists, directors, cameramen and editors. As an active participant in the process of producing and distributing information in the territory of Central Asia, this department has the possibility to revitalize the media-market. Students have the opportunity to gain both theoretical knowledge and practice. Also, this department strives to meet the needs of the information age and presents services to all regions of the country through the making of radio and TV programs, documentary and feature films, animated films as well as graphical design products.

Employment Prospects

Graduates of this department have many career opportunities at radio and television broadcasting institutes as programmers, producers, presenters, entertainers, filmmakers, cameramen and as editors. Many of our graduates have carried out successful work both in front of and behind the camera.